



**Dynamics 365 &
Power Platform**
UK User Groups

Joining (and Staying in) the IT Industry: 9 Myths Deterring Women

Presented by Areti Iles
07-November-2023



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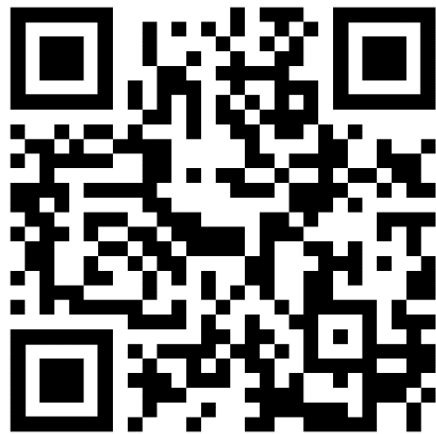


SPEAKER



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Agenda

1. Why I speak about this
2. The myths keeping women away from tech
3. The issues not allowing women to stay in tech
4. What we can do to change this

Why I Speak About This

🗨️ Join the Conversation: Myths vs. Reality in Tech 🗨️

#womenintech #myths #techindustry #techcareers

Which is the biggest myth discouraging women from tech careers?

The author can see how you vote. [Learn more](#)



445 votes • Poll closed



15

28 comments

Hmmmm



myths discouraging men from tech careers



Images

News

Videos

Books

Maps

Flights

Finance

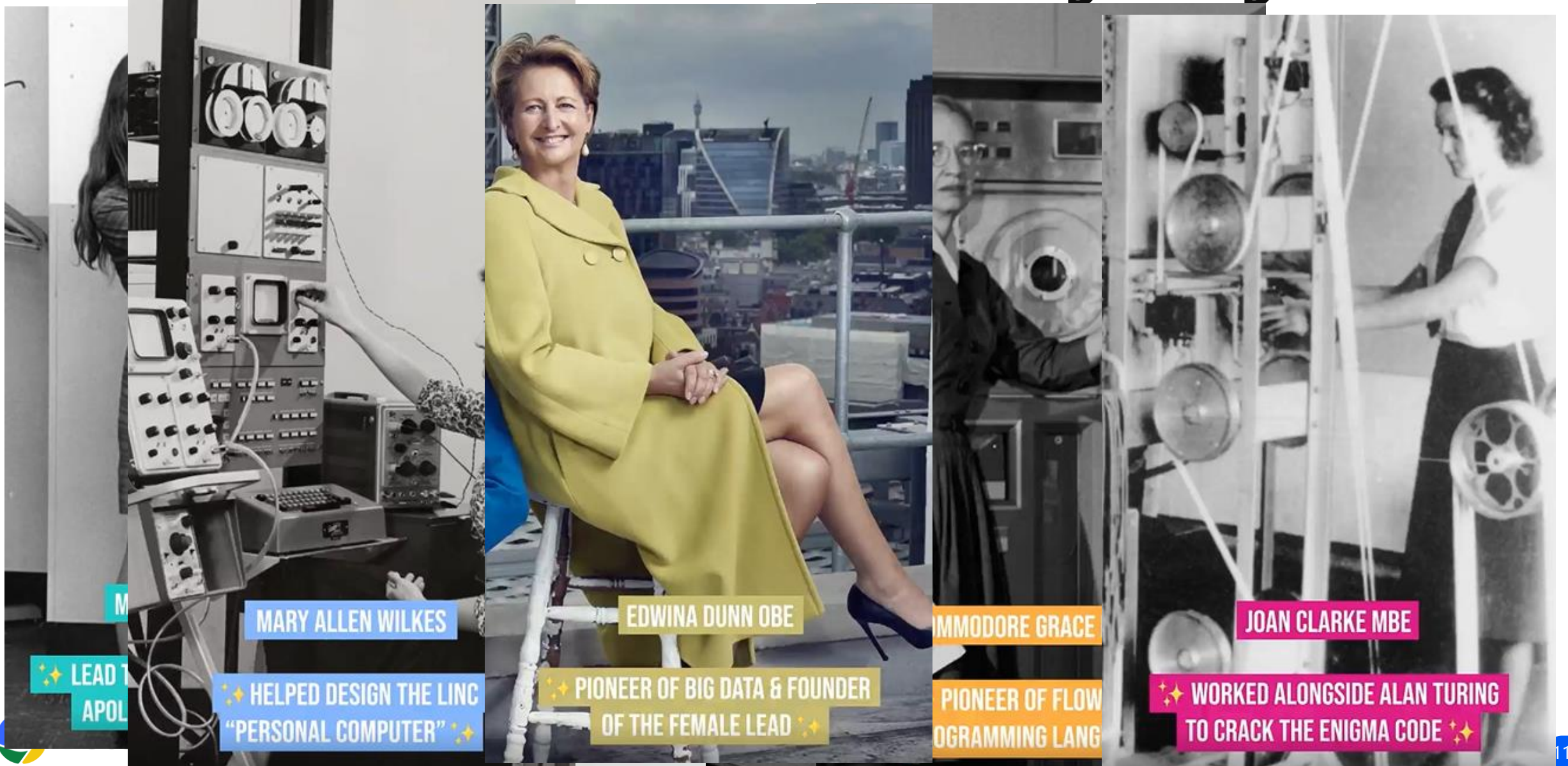
The men's side...

1. A career in tech is sedentary
2. Tech is for boys
3. Working in tech is easy
4. A computer science degree is a must
5. Advancement in tech is taking over tech jobs

Myths keeping women away

Myth 1: Tech is for Men

We've been there from the beginning....



LEAD T
APOL

MARY ALLEN WILKES

✦ HELPED DESIGN THE LINC
"PERSONAL COMPUTER" ✦

EDWINA DUNN OBE

✦ PIONEER OF BIG DATA & FOUNDER
OF THE FEMALE LEAD ✦

IMMODORE GRACE

PIONEER OF FLOW
GRAMMING LANG

JOAN CLARKE MBE

✦ WORKED ALONGSIDE ALAN TURING
TO CRACK THE ENIGMA CODE ✦

Myth 2: Lack of Role Models

UK MVPs!



Poornima Nayar



Prathy Kamasani



Luce Carter



Miselle
Mombeshora



Alison Mulligan



Tricia Sinclair



Salma Alam-Naylor



Veronique Lengelle



Nikki Chapple



Sheryl Netley



Angeliki Patsiavou



Layla Porter



Kristine
Kolodziejski



Léonie Watson



LISA CLARK



Annette Allen





Lotte Pitcher



Gosia Borzecka



Laura Graham-Brown



Darshna Shah



Erica Brentnall



Anna Wykes



Lesley Crook



Megan Walker



Laura Da Silva



Sharon Sumner



Sara Fennah



Kat Beedini



Suzy Dean



Zoe Wilson



Pragati Jain



Carole Logan



Deb Ashby



Gavita Regunath

Myth 3: All about Code

**Project
Manager**

**Functional
Consultant**

**Data
Analysis**

AI!

NO



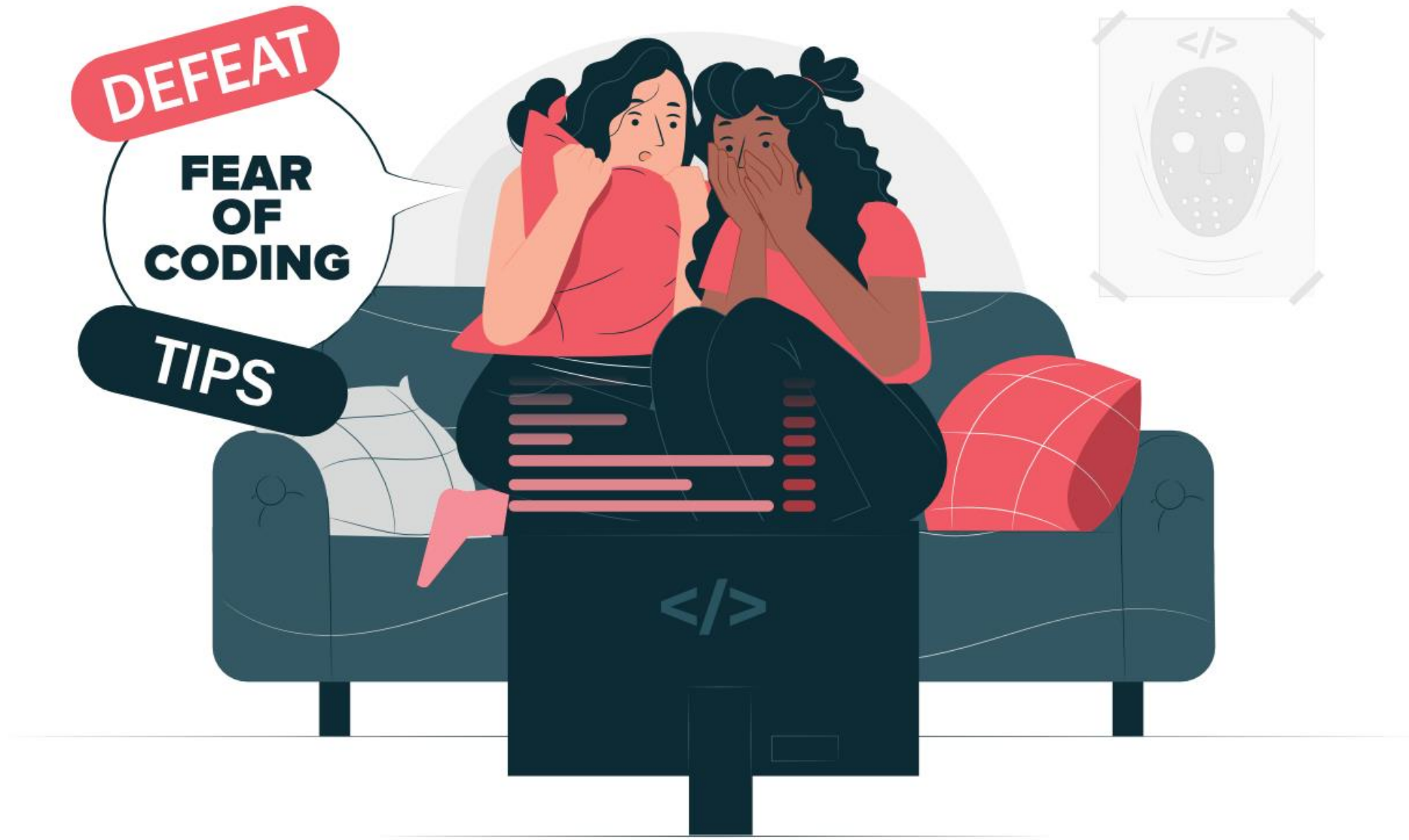
**Scrum
Master**

**System
Manager**

UX/UI

Security





Go Code!

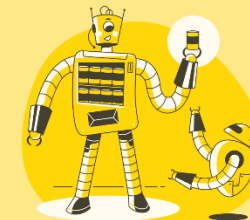
- <https://girlswhocode.com>
- <https://codefirstgirls.com/>
- <https://www.shecodes.io/>
- <https://powerplatformschool.com/>

...or don't do it, whatever makes you happy!

Myth 4: Lack of Skills

Top 15 skills to include on your IT resume

- 1 Hardware knowledge
- 2 Software knowledge
- 3 Operating systems
- 4 Cloud management
- 5 Coding + programming
- 6 Agile development
- 7 Security & networks
- 8 Front-end development
- 9 Back-end development
- 10 Data synchronization
- 11 Attention to detail
- 12 Multi-tasking
- 13 Collaboration
- 14 Problem solving
- 15 Creativity



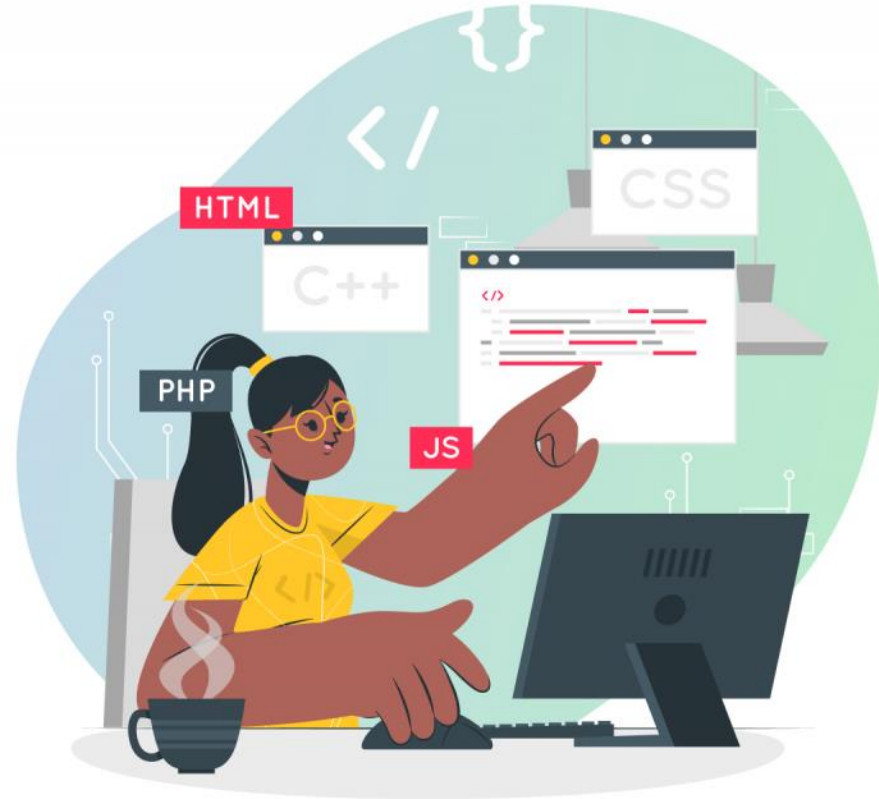
Easy Resume

TOP 10 SOFT SKILLS OF IT WORLD?



Myth 5: Lack of Interest

We are interested and it is interesting!



Myth 6: I'm a FRAUD

Everyone has it



FORBES > LEADERSHIP > CAREERS

75% Of Women Executives Experience Imposter Syndrome In The Workplace

Luciana Paulise Contributor

Coaching tips to shine on your superpowers and gain self-confidence

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Mar 8, 2023, 09:00am EST

<https://www.forbes.com/sites/lucianapaulise/2023/03/08/75-of-women-executives-experience-imposter-syndrome-in-the-workplace/>

Lifestyle

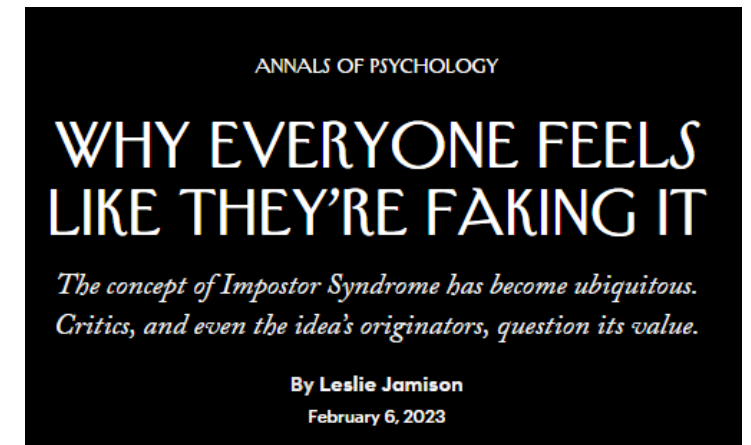
Women more likely to suffer from imposter syndrome than men, according to research

Television presenter, AJ Odudu launches a campaign from Galaxy chocolate, in partnership with Young Women's Trust to help women thrive and highlight the prevalence of imposter syndrome among young women, London

Oliver Lewis • Friday 07 April 2023 21:34 BST • 1 Comments



<https://www.independent.co.uk/life-style/women-imposter-syndrome-workplace-confidence-b2313770.html>



<https://www.newyorker.com/magazine/2023/02/13/the-dubious-rise-of-impostor-syndrome>



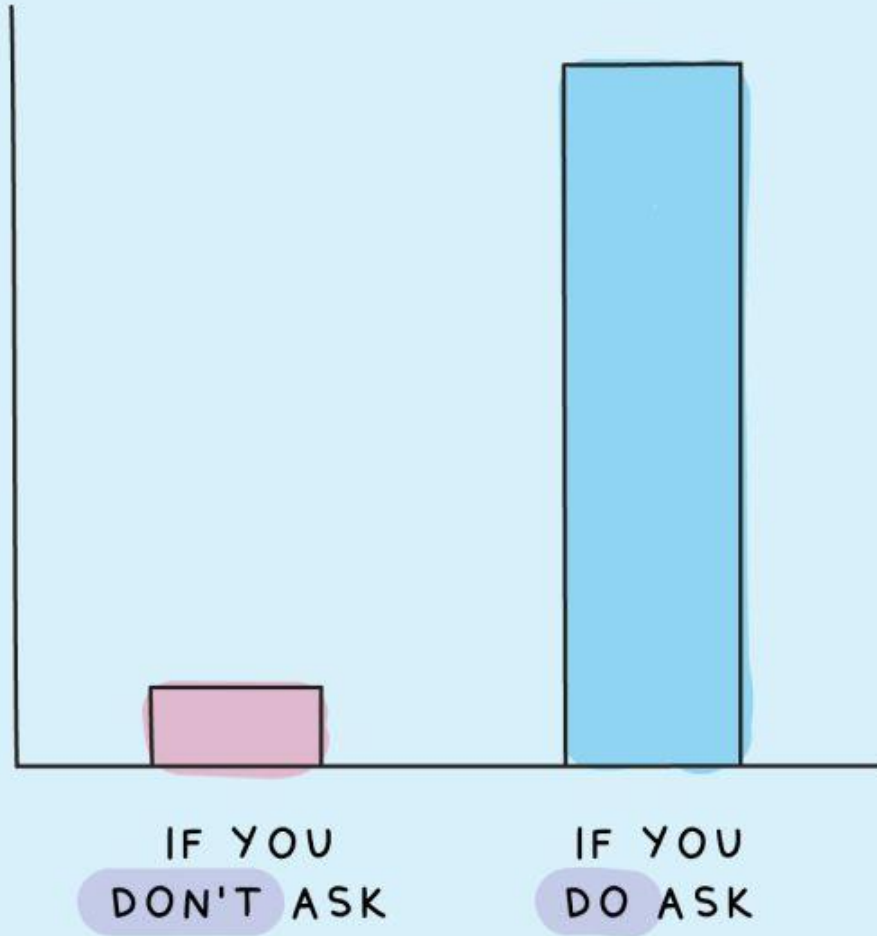
WHY NOT YOU?

- Identify that negative self-talk and look for the facts
- Remind yourself of your achievements
- Get a mentor or sponsor at work



Myth 7: Family-Work Balance

POSSIBILITIES



ASK



Myth 8: Unattractive Culture



Myth 9: Hostile Work Environment



What makes women leave

KEY FINDINGS



1 in 3

women
are planning to leave
their tech jobs

only
1 in 6

women
who have been in
their tech job more
than a year are
planning to stay.

4 in 5

women
said that
dissatisfaction with
their career
development
impacted their
decision to leave their
tech role.

PRIORITY SHIFTS



Women in tech were asked their top reason for leaving tech jobs , and the results were analysed by age group.



WHY DO WOMEN LEAVE TECH

Respondents said the driving factors for leaving tech roles and the tech sector were:

- Career progression
- Pay and remuneration
- Cost of living crisis and childcare
- Work-life balance
- A need for flexibility
- Company culture



What we can do

What we can do...

- Women: Tell your stories!
- Create a more inclusive and welcoming environment for women in tech.
- Provide women with opportunities to learn and grow in the tech industry.
- Tell them they can and should do it!
- Encourage girls to consider Tech/IT at a young age.



**Women belong in
the kitchen.
Men belong in the
kitchen.
Everyone belongs
in the kitchen.
The kitchen has
food.**

@TheFeministVibe



THANK YOU

Looking forward to connecting!



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Agenda

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schedule](https://www.d365ppug.com/uk/schedule)