



Dynamics 365 &
Power Platform
UK User Groups

Joining (and Staying in) the IT Industry: 9 Myths Deterring Women

Presented by Areti Iles
07-November-2023



THANK YOU TO OUR SPONSORS

— Please join us in thanking the user group sponsors who make these meetings possible —



SPEAKER



ARETI ILES

Head of Professional Services
Incremental Group/Telefonica Tech

 [linkedin.com/in/aretiiles](https://www.linkedin.com/in/aretiiles)

 aretiiles.com

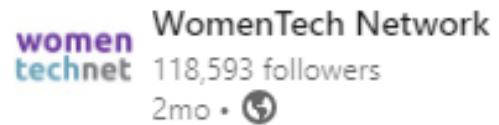
Agenda

1. Why I speak about this
2. The myths keeping women away from tech
3. The issues not allowing women to stay in tech
4. What we can do to change this



Why I Speak About This





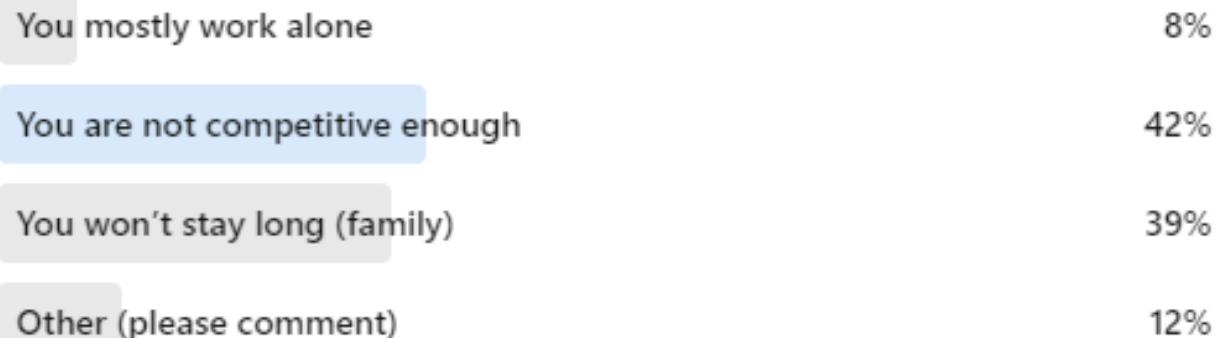
• • •

👉 Join the Conversation: Myths vs. Reality in Tech 👈

#womenintech #myths #techindustry #techcareers

Which is the biggest myth discouraging women from tech careers?

The author can see how you vote. [Learn more](#)



445 votes • Poll closed



28 comments

https://www.linkedin.com/posts/womentechnetwork_womenintech-myths-techindustry-activity-7100406806224486400-i-aR?

Hmmmm



myths discouraging men from tech careers



Images

News

Videos

Books

Maps

Flights

Finance



D365PPUG UK

The men's side...

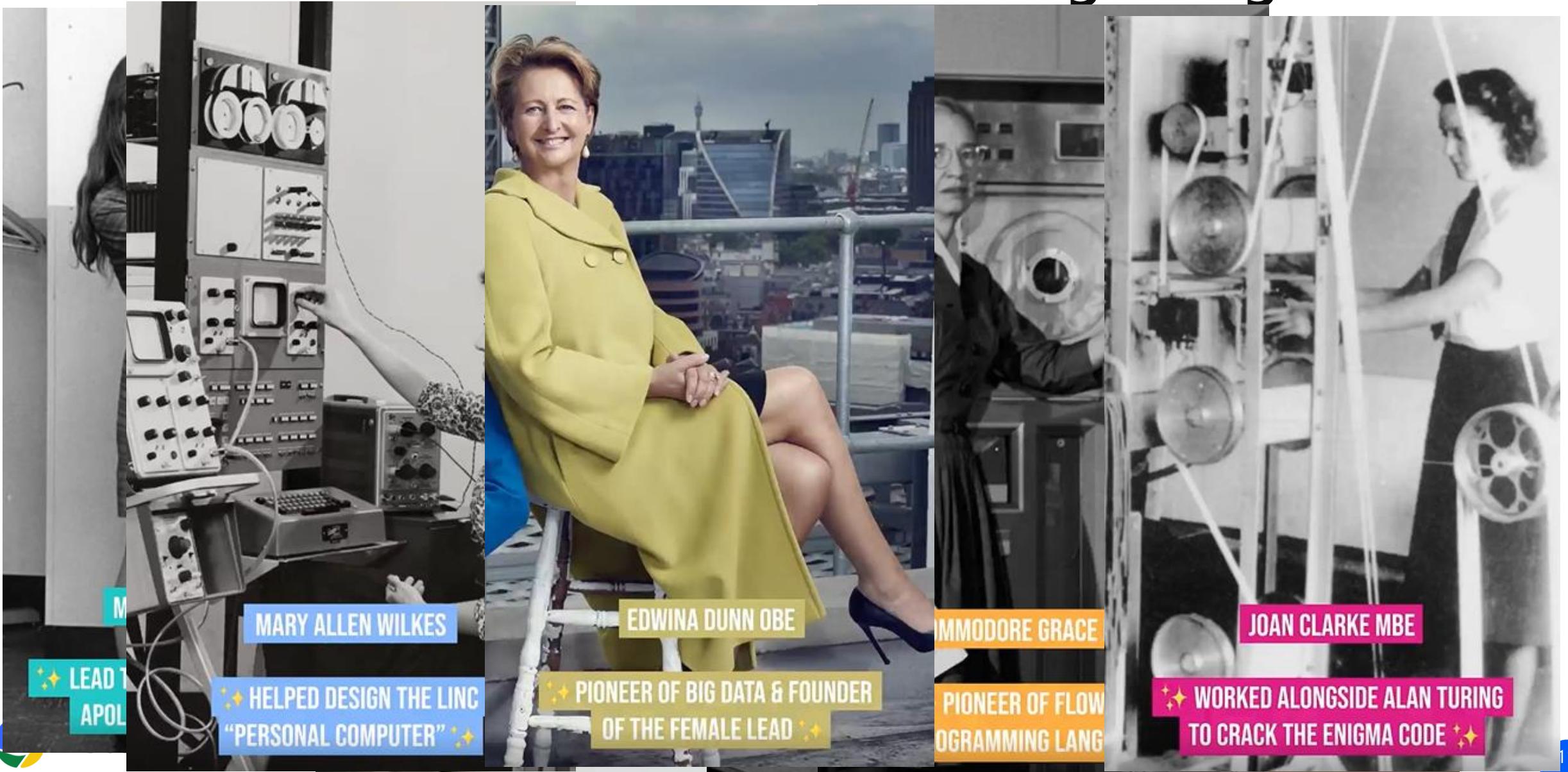
1. A career in tech is sedentary
2. Tech is for boys
3. Working in tech is easy
4. A computer science degree is a must
5. Advancement in tech is taking over tech jobs

Myths keeping women away



Myth 1: Tech is for Men

We've been there from the beginning....



Myth 2: Lack of Role Models

UK MVPs!



Poornima Nayar



Prathy Kamasani



Luce Carter



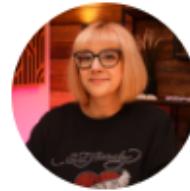
Miselle
Mombeshora



Alison Mulligan



Tricia Sinclair



Salma Alam-Naylor



Veronique Lengelle



Layla Porter



Kristine
Kolodziejski



Sheryl Netley



Angeliki Patsiavou



Annette Allen



Léonie Watson



LISA CLARK





D365PPUG UK



Darshna Shah



Sara Fennah



Pragati Jain



Lotte Pitcher



Carole Logan



Megan Walker



Suzy Dean



Gosia Borzecka



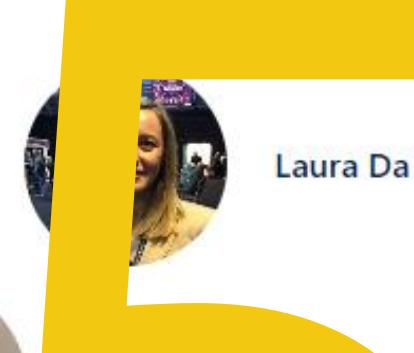
Deb Ashby



Gavita Regunath



Anna Wykes



Laura Da Silva



Sharon Sumner



Zoe Wilson



Laura Graham-Brown



Lesley Crook

Myth 3: All about Code

Project Manager

Functional Consultant

Data Analysis

AI!



Scrum Master

System Manager

UX/UI

Security



Go Code!

- <https://girlswhocode.com>
- <https://codefirstgirls.com/>
- <https://www.shecodes.io/>
- <https://powerplatformschool.com/>

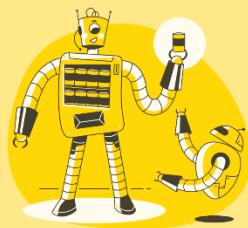
...or don't do it, whatever makes you happy!



Myth 4: Lack of Skills

Top 15 skills to include on your IT resume

- 1 Hardware knowledge
- 2 Software knowledge
- 3 Operating systems
- 4 Cloud management
- 5 Coding + programming
- 6 Agile development
- 7 Security & networks
- 8 Front-end development
- 9 Back-end development
- 10 Data synchronization
- 11 Attention to detail
- 12 Multi-tasking
- 13 Collaboration
- 14 Problem solving
- 15 Creativity

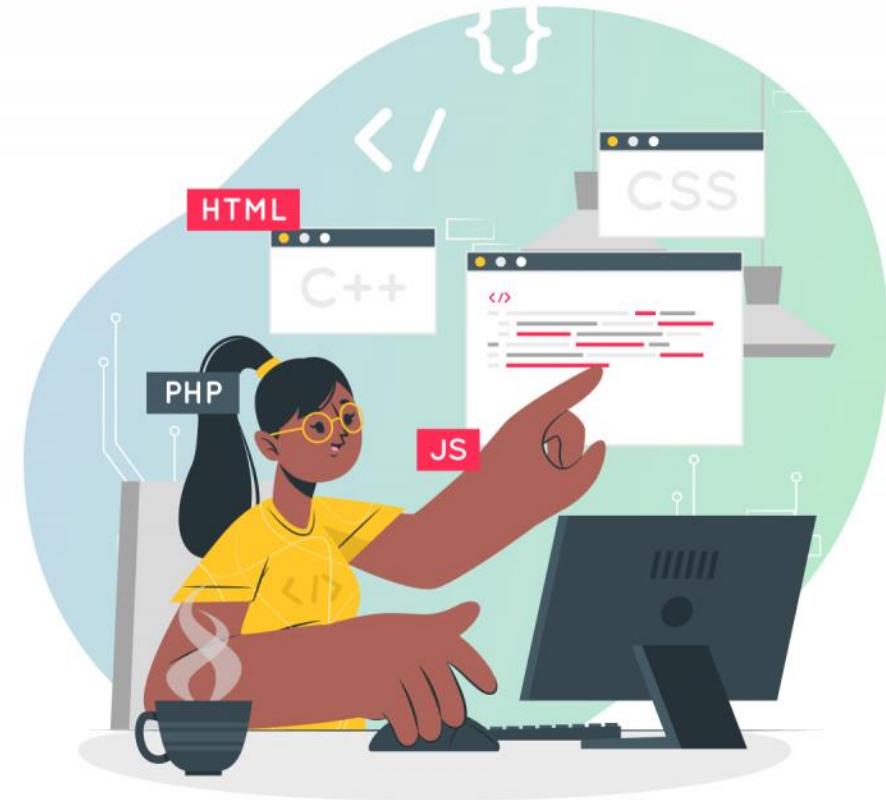


TOP 10 SOFT SKILLS OF IT WORLD?



Myth 5: Lack of Interest

We are interested and it is interesting!



Myth 6: I'm a FRAUD

Everyone has it

FORBES > LEADERSHIP > CAREERS

75% Of Women Executives Experience Imposter Syndrome In The Workplace

Luciana Paulise Contributor 

Coaching tips to shine on your superpowers and gain self-confidence

Mar 8, 2023, 09:00am EST



<https://www.forbes.com/sites/lucianapaulise/2023/03/08/75-of-women-executives-experience-impostor-syndrome-in-the-workplace/>

Lifestyle

Women more likely to suffer from imposter syndrome than men, according to research

Television presenter, AJ Odudu launches a campaign from Galaxy chocolate, in partnership with Young Women's Trust to help women thrive and highlight the prevalence of imposter syndrome among young women, London

Oliver Lewis • Friday 07 April 2023 21:34 BST • [1 Comment](#)



<https://www.independent.co.uk/life-style/women-impostor-syndrome-workplace-confidence-b2313770.html>



ANNALS OF PSYCHOLOGY

WHY EVERYONE FEELS LIKE THEY'RE FAKING IT

The concept of Impostor Syndrome has become ubiquitous. Critics, and even the idea's originators, question its value.

By Leslie Jamison

February 6, 2023

<https://www.newyorker.com/magazine/2023/02/13/the-dubious-rise-of-impostor-syndrome>



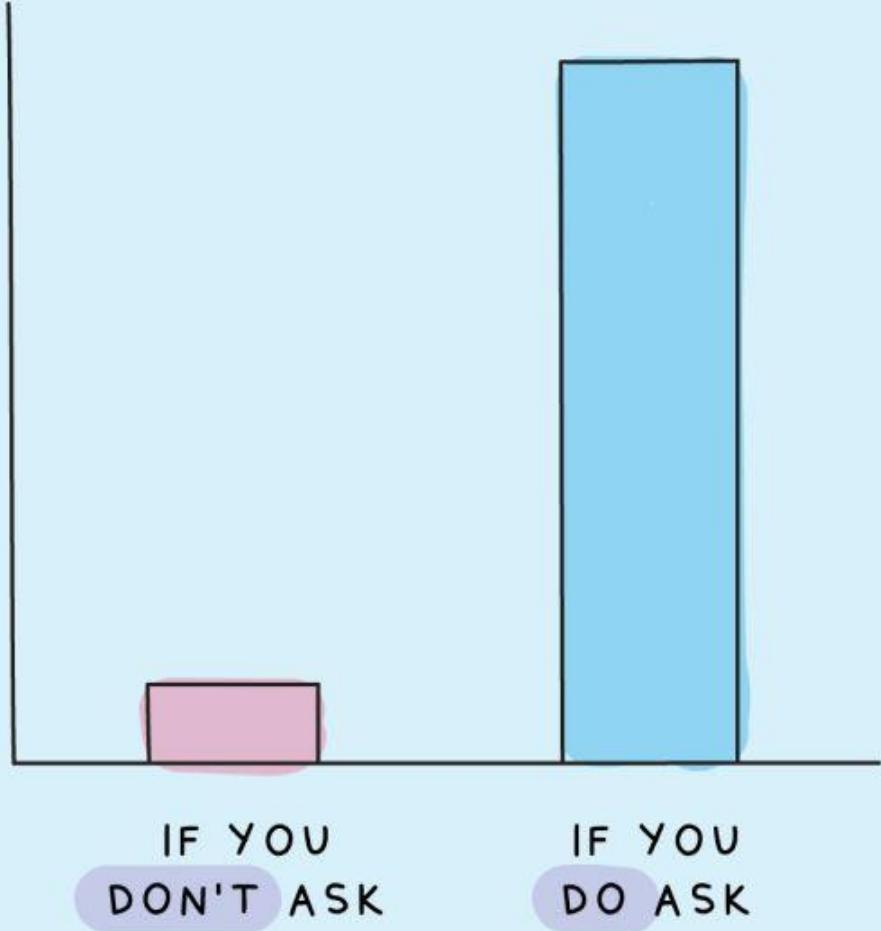
WHY NOT YOU?

- Identify that negative self-talk and look for the facts
- Remind yourself of your achievements
- Get a mentor or sponsor at work



Myth 7: Family-Work Balance

POSSIBILITIES



@LIZANDMOLLIE

ASK



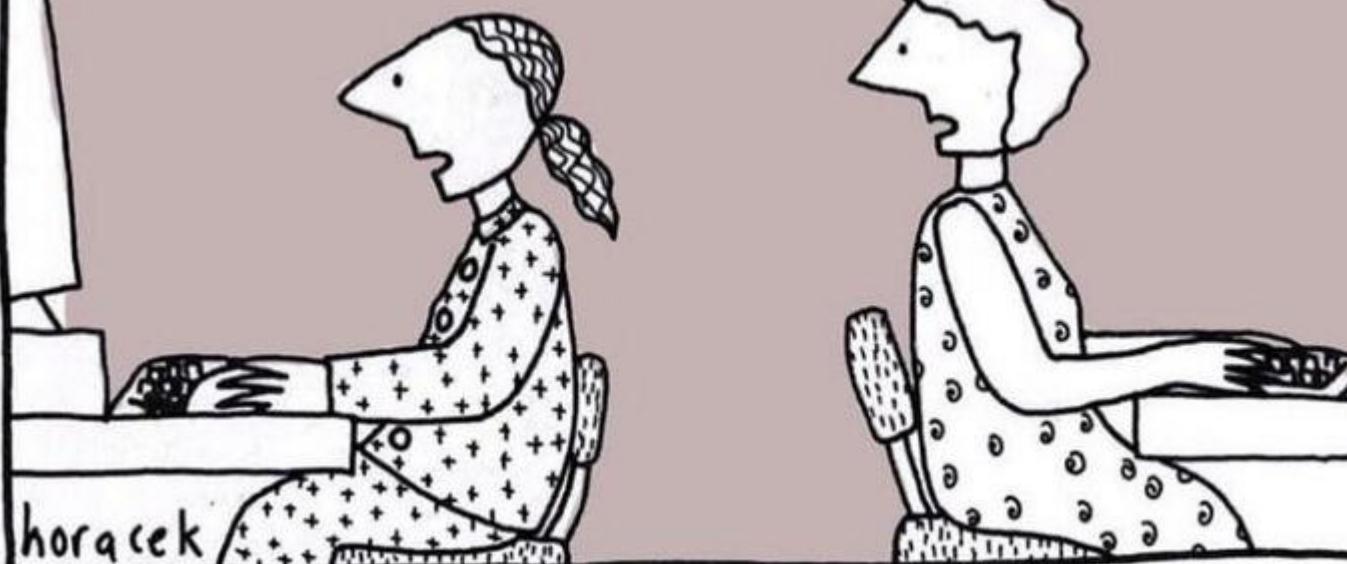
Myth 8: Unattractive Culture



Myth 9: Hostile Work Environment

What's the difference
between being
assertive & being
aggressive ?

Your
gender



What makes women leave



KEY FINDINGS



1 in 3
women
are planning to leave
their tech jobs

only
1 in 6
women
who have been in
their tech job more
than a year are
planning to stay.

4 in 5
women
said that
dissatisfaction with
their career
development
impacted their
decision to leave their
tech role.

PRIORITY SHIFTS



Women in tech were asked their top reason for leaving tech jobs , and the results were analysed by age group.

18-24

Work-life balance

25-34

Salary

35-44

Work-life balance

45-54

Career
progression

55-64

Non-salary
benefits

WHY DO WOMEN LEAVE TECH

Respondents said the driving factors for leaving tech roles and the tech sector were:

- **Career progression**
- **Pay and remuneration**
- **Cost of living crisis and childcare**
- **Work-life balance**
- **A need for flexibility**
- **Company culture**



What we can do



What we can do...

- Women: Tell your stories!
- Create a more inclusive and welcoming environment for women in tech.
- Provide women with opportunities to learn and grow in the tech industry.
- Tell them they can and should do it!
- Encourage girls to consider Tech/IT at a young age.



**Women belong in
the kitchen.
Men belong in the
kitchen.
Everyone belongs
in the kitchen.
The kitchen has
food.**

@TheFeministVibe



D365PPUG UK

THEFEMINISTVIBE.COM



THANK YOU

Looking forward to connecting!



D365PPUG UK

QR Codes



Feedback Form

[https://www.d365ppug.com/uk/
feedback](https://www.d365ppug.com/uk/feedback)



Agenda

[https://www.d365ppug.com/uk/
schedule](https://www.d365ppug.com/uk/schedule)